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MON - SAT 7 AM - 5 PM

BUSINESS & CONTENT CREATOR PRICING SHEET

📅 STRATEGY & CONTENT PLANNING

Services	Typical Rate	Notes
The Monthly Masterplan	\$500 - \$900/mo	Highly detailed, done-for-you content calendars mapping out exactly what to post, say, and share to build a highly profitable personal brand. Why this works: Strategy development alone can cost businesses up to \$5,000. Offering a comprehensive, actionable roadmap at this price point makes it an easy "yes" for creators.

🎙️ DIGITAL PR & PODCAST BOOKING

Service	Typical Rate	Notes
Podcast Pitching & Placement	\$600 - \$1,200/mo	We handle the heavy lifting of PR outreach, securing high-impact guest interviews on targeted podcasts to rapidly expand your audience. Why this works: Dedicated podcast booking agencies typically charge anywhere from \$1,500 to \$2,500- a month just to get clients on a few shows. You are offering premium visibility at a highly competitive rate.

📱 FULL-STACK SOCIAL & TECH INTEGRATION

Service	Typical Rate	Notes
Social Management & Web Sync	\$1,000 - \$2,500/mo	We handle all daily posting and seamlessly connect your social feeds directly to your website to turn passive followers into paying clients. Why this works: Full-service social media packages for businesses easily run \$2,000 to \$5,000- per month. Starting at \$1,000 keeps you in that perfect middle ground for growing creators.

🎬 THE POST-PRODUCTION SUITE

Service	Typical Rate	Notes
Pro Photo & Video Editing	\$800 - \$1,800/mo	Send us your raw files, and we will turn them into viral-ready Reels, polished YouTube videos, and stunning feed aesthetics that stop the scroll. Why this works: Good video editors are expensive and hard to manage. Offering this as a reliable monthly retainer saves creators from having to hunt down freelancers on Upwork.

WWW.MIXEDMEDIAFIRM.COM

BUNDLED PACKAGES

🏆 BUNDLED PACKAGE: The "Authority Builder" Retainer

Price: \$2,800 - \$4,500+/mo

- Web Integration + All Photo & Video Editing.
- Why this works: If a creator hired a PR firm, a video editor, and a social media agency separately, they would easily pay over \$8,000 a month. You are giving them their entire life back in one neat, powerful package.